

Why quality standards for WEEE treatment matter?



MATERIAL INFLOW



3,1 Mt of steel
0,35 Mt of copper
0,24 Mt of aluminium
1,14 Mt of plastics

6 Mt

Total volume of products placed on the market

Home appliance industry & other manufacturing¹



2,3 Mt of steel
0,1 Mt of copper
0,1 Mt of aluminium
0,6 Mt of plastics
0,4 Mt of others

3,5 Mt

Material recovery

MATERIAL RECOVERY & MANUFACTURING

USE / REUSE



67 Mt

Total volume of stock in EU homes



REUSE



5 Mt

Estimated WEEE generated

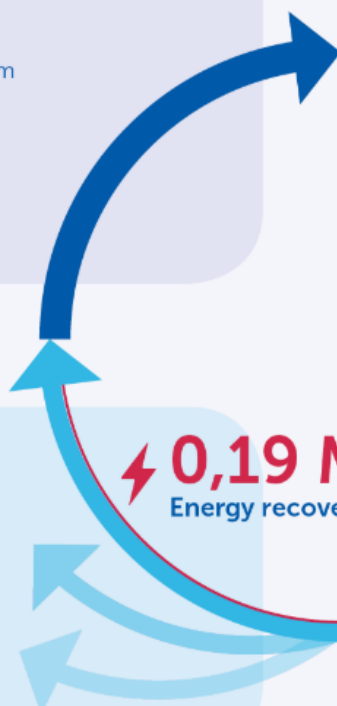


4 Mt

Total volume of materials being separately collected across the EU
Industry collected: 1,7 Mt
Other channels collected: 2,3 Mt

MATERIALS COLLECTION

0,19 Mt
Energy recovery



Standards & WEEE – pivotal in our Manifesto



Thank You

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#BetterLifestyles #CircularCulture

APPLiA
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