

## **Foundation**

Norsirk is a non for-profit private company established in 1998.

The founders were industry organisations in Norway; Stiftelsen Elektronikkbransjen (The Consumer Electronics Trade Foundation), IKT-Norge (ICT-Norway) and Abelia (the business association of Norwegian knowledge and technology based enterprises).

## **Mission**

Norsirk assists producers in managing the full impact of EE products and batteries in a complex web of local legislation. With Norsirks' market leading and nationwide systems to handle management of waste electrical and electronic equipment (WEEE) and batteries, the producers can rely on high levels quality regarding recycling and also reuse.

The logistics network is optimized, the treatment plants are carefully selected, and the processes are continuous monitored to ensure high quality recycling or production of secondary raw materials.

## **WEEE categories covered**

Norsirk covers all categories in the WEEE legislation from EU ( , and in addition, Norsirk covers the extra two categories that are in the scope in Norway; large industrial equipment (elevators, escalators etc) and large industrial cables.

## **Batteries covered**

Norsirk covers all categories of batteries described in the EU legislation and the Norwegian regulations.

## **Customers (members)**

Norsirk serves about 2500 producers on WEEE and batteries and takes responsibility for the collection and treatment of nearly 50% of all WEEE in Norway (31.12.2018).

## **Financing**

All of Norsirks customers pay environmental fees to Norsirk. The pricelist is based on a NOK pr kilogram POM. The Norwegian legislation does not require a visible fee. Financial reserves, as the Norwegian legislation requires, is in the order of 6 months of operation.

## **Logistics and treatment providers**

The logistic is the economic most critical activity for Norsirk, and the providers are therefore chosen after a competitive tender, containing elements of vehicle types and energy use, geographical location and economic transportation.

The treatment of weee and batteries is the most critical activity from an environmental point of view, and therefore all recyclers are carefully selected based on technological capabilities, R&D and certificates.



### **Information and communication**

Norsirk has its' own web-page ([www.norsirk.no](http://www.norsirk.no)), in addition a web portal for all customers ([www.norsirkportalen.no](http://www.norsirkportalen.no)), the company is active on Twitter, LinkedIn, Instagram and Facebook. Newsletters are regularly sent out.

### **International cooperation**

Norsirk is one of the founders of both Weee Forum and WEEE Europe. WEEE Europe is a joint venture of leading European take-back systems for WEEE and batteries. Norsirk also cooperates closely with the Take back systems in Denmark and Sweden, Elretur and El-Kretsen.

### **Contact**

Norsirk answer within 24 hours on all inquiries. The e-mail address is [adm@norsrik.no](mailto:adm@norsrik.no), phone number is +47 4000 4201. Norsirks employees can be found here: <https://norsirk.no/om-oss/ansatte-styret/>