



International E-Waste Day

Powered by the WEEE Forum

The WEEE Forum is an international association of 36 e-waste producer responsibility organisations

MORE INFORMATION:

www.internationalewasteday.com

info@weee-forum.org



@Forumweee



WEEE Forum

Be part of the change!

Get involved in

International E-Waste Day

14th October 2019

Join us in 2019!

www.internationalewasteday.com

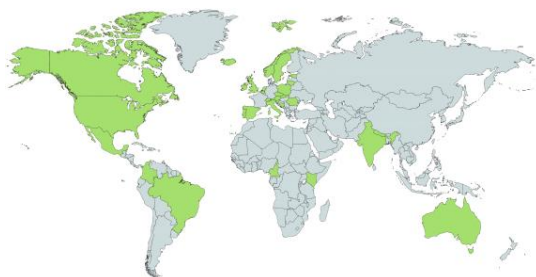
The context

It is estimated that **50 million tonnes of e-waste will be generated globally in 2019**. Half of this is personal devices such as computers, screens, smartphones, tablets and TVs, with the remainder being larger household appliances and heating and cooling equipment.

Only 20% of global e-waste is recycled each year, which means that 40 million tonnes of e-waste are either placed in landfill, burned or illegally traded and treated in a sub-standard way and this is despite 66% of the world's population being covered by e-waste legislation. This results in the huge loss of valuable and critical raw materials from the supply chain and causes serious health, environmental and societal issues through illegal shipments of waste to developing countries.

Even in the EU, which leads the world in e-waste recycling, only 35% of e-waste is officially reported as collected and recycled and the lack of public awareness is preventing countries from developing circular economies for electronic equipment.

In this context, the International E-Waste Day was developed by the WEEE Forum with the support of its members. Its purpose is to **raise the public profile of e-waste recycling and encourage consumers to recycle their e-waste** with the resulting increase in e-waste recycling rates.



The green shaded areas indicate the geographical coverage of the 2018 edition.

2018 edition

The very first International E-waste Day took place on the 13 October 2018 in **Europe and globally** thanks to extensive collaboration between the WEEE Forum, its members and other organisations. International E-waste Day focused on raising awareness of e-waste issues and e-waste collection and recycling. In total **more than 50 companies from over 30 countries** took place in the initiative, organising a wide range of activities that included conferences, workshops, school and city collections and social media campaigns.

The **European Commissioner** for Environment, Maritime Affairs and Fisheries, Karmenu Vella, endorsed the campaign as well as local initiatives. A number of global organisations such as the **United Nations Environment Management Group** and the **World Economic Forum** supported and promoted the first International E-Waste Day.



Join us in 2019!

The WEEE Forum and its members welcome any organisation that would like to participate in the next International E-Waste Day that will take place on **14 October 2019**.

If you would like to participate in this year's event, please register at: www.internationalewasteday.com

or contact us at info@weee-forum.org for more information.