



International E-Waste Day
Powered by the WEEE Forum

Terms and conditions for participation in International E-Waste Day

International E-waste Day

Thank you for your interest in the IEWD, its success can only be guaranteed by the participation of many different organisations across the world conveying a consistent message regarding e-waste. These terms and conditions have been written to ensure that all organisations participating in IEWD understand that this is a co-ordinated effort of good quality and well organised activities. We do not wish to exert control over your planned activities, nor to assist you in organising them, but we do want to know what you are doing and for you to communicate with other participating organisations in your country to ensure that there are no clashes of events or competing, confusing or conflicting messages.

Eligibility

Organisations external to the WEEE Forum (i.e. not WEEE Forum members) are welcome to join the activities, which are coordinated by the WEEE Forum and its members, provided they fit the scope of the IEWD. Following the submission of the registration form outlining the organisation and proposed activity, the WEEE Forum team will review the application to assess its suitability for the IEWD theme. If the proposal is deemed suitable, a confirmation email will be sent to the applicant explaining that they will be put in contact with a given country's organiser (WEEE Forum member) for further coordination. The confirmation email will also contain a link to a Dropbox based folder containing IEWD promotional materials for the use of the participants.

Scope

Each external participant will organise awareness raising activities around e-waste reuse, collection and recycling. The activities can take place either online (e.g. press releases in online reviews, articles on company's own website, social media campaigns and competitions) or physically (e.g. events, workshops, conferences, school e-waste collections, street collections or promotional activities).

We also invite all the participants to share the materials that will be provided to them (press release, social media messages) with their networks and to actively use social media (if applicable) to share relevant posts – we will use #IEWD.

Country coordination

The Organisers (WEEE Forum members) will coordinate IEWD activities in a given country. By this we mean that they will communicate with other organisations in that country in order to avoid clashes and conflicting activities and to ensure all the activities convey a consistent message. By accepting these Terms and Conditions each applicant agrees to collaborate with the WEEE Forum member in his country. If there are no WEEE Forum members in a given country, the WEEE Forum team will help with coordinating activity in that country.



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Activity period

The activities promoted as being part of the IEWD should take place for a maximum of one week before the 14 October and 2 weeks after that date.

Reporting

All the participants will be asked to provide a report after the activities have taken place. Depending on the type of actions it should contain either photos or screen shots of the activities that took place. If an e-waste collection is organised the weight/volumes of the e-waste collected would be welcome. Any other type of statistics that will allow the WEEE Forum to have a better vision of the impact of the initiative are welcome.

Privacy

All the personal data collected during the application will be treated according to GDPR principles and to the WEEE Forum's [Privacy Policy](#).

Acceptance of the rules

Participation in the IEWD implies full acceptance of these terms and conditions.

Contact

In case of questions please contact info@weee-forum.org