AN ENHANCED DEFINITION OF EPR AND THE ROLE OF ALL ACTORS.

24 November 2020

AGENDA

14:00	Introductory remarks
14:05	European Commission's Guidelines on the general minimum requirements for EPR schemes | Mattia Pellegrini, European Commission
14:20	In-depth review of the WEEE collection rates and targets in the EU28, Norway, Switzerland and Iceland | Kees Baldé, United Nations Institute for Training and Research
14:35	An enhanced definition of EPR and the role of all actors | Jan Vlak, WEEE Forum
14:50	Comfort break
14:55	Interactive panel discussion | Nathalie Yserd, WEEE Forum, Wamda Saeid-Elsirogi, DIGITALEUROPE, and Thomas Lindhqvist, Lund University
15:35	Concluding remarks
15:40	ENDS

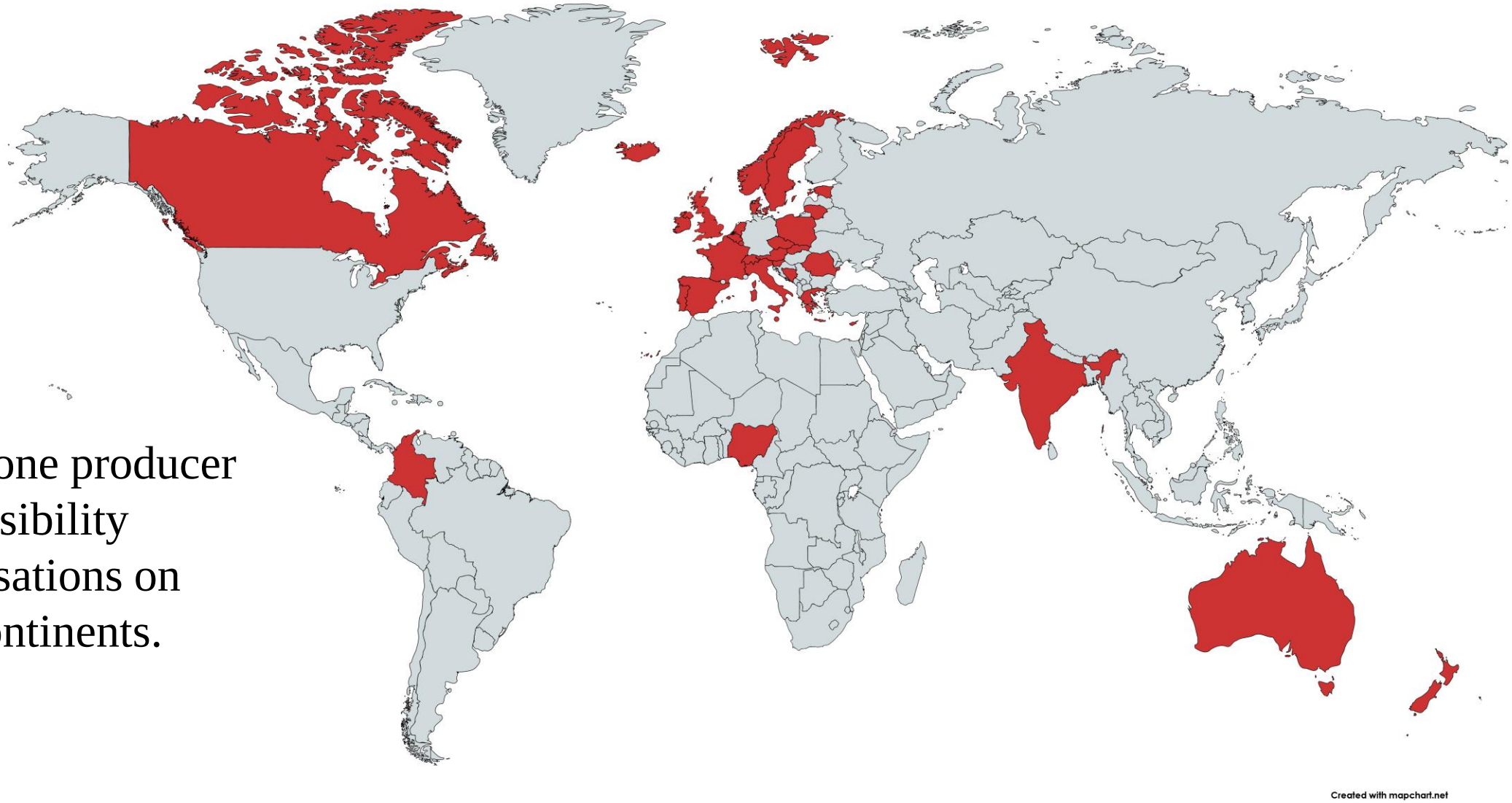
INTRODUCTORY REMARKS.

Pascal Leroy, WEEE Forum

HOUSEKEEPING RULES

- This session will be recorded. The recording will be available on the website.
- All attendees will be muted. If you have a comment or question, please write it down in the questions box. The speakers and panelists will do their utmost to respond to some of the questions posted.
- The webinar is not expected to last more than 100 minutes; the webinar will close at 15:40.
- Both the UNITAR report and the WEEE Forum's vision on EPR will be uploaded on the website and will be made available in the chat box towards the end of the webinar.
- Follow us on Twitter and LinkedIn for updates. Check the website.

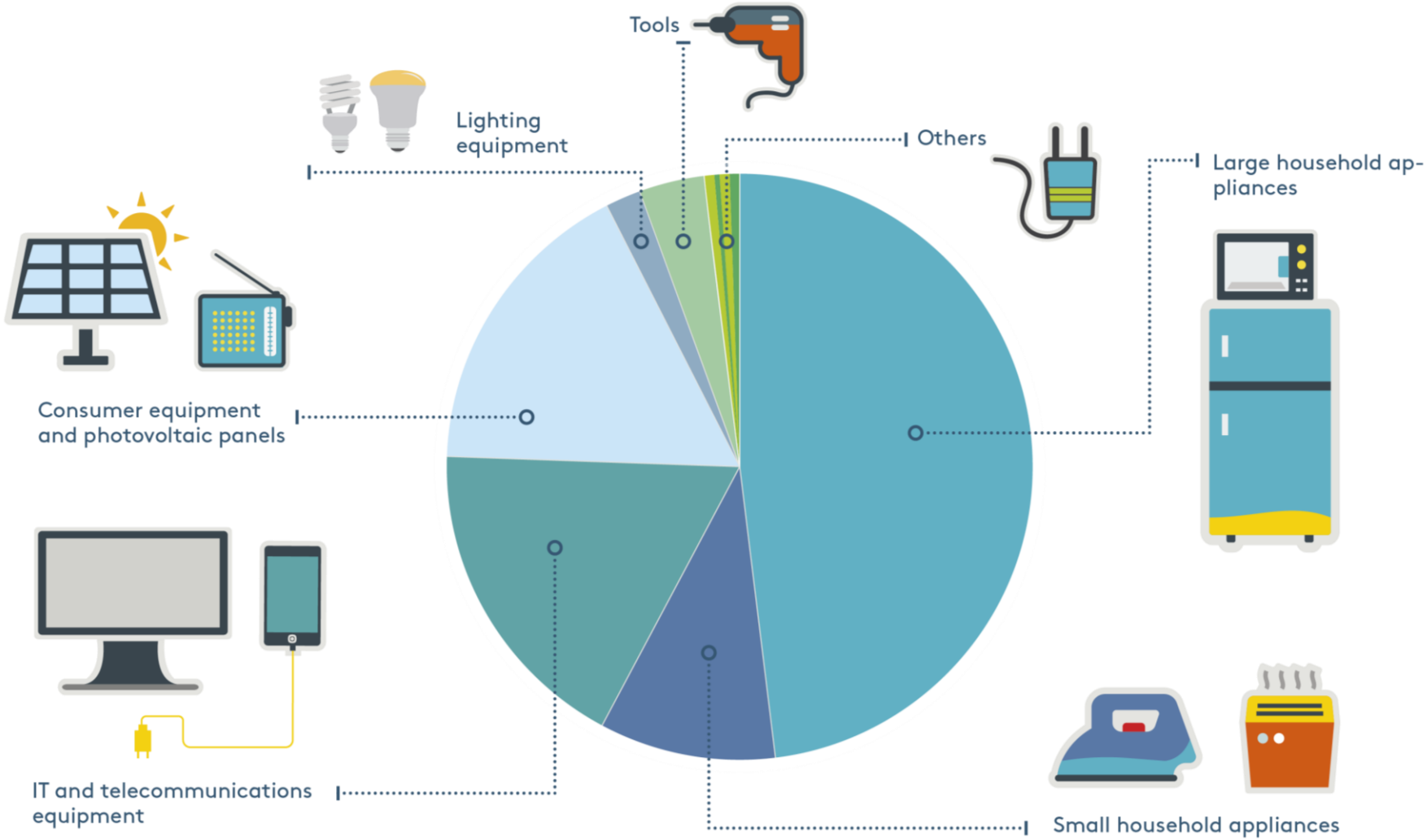
WORLDWIDE



Forty-one producer responsibility organisations on five continents.

REPRESENTATIVE

Representative of the entire sector of electrical and electronic equipment.



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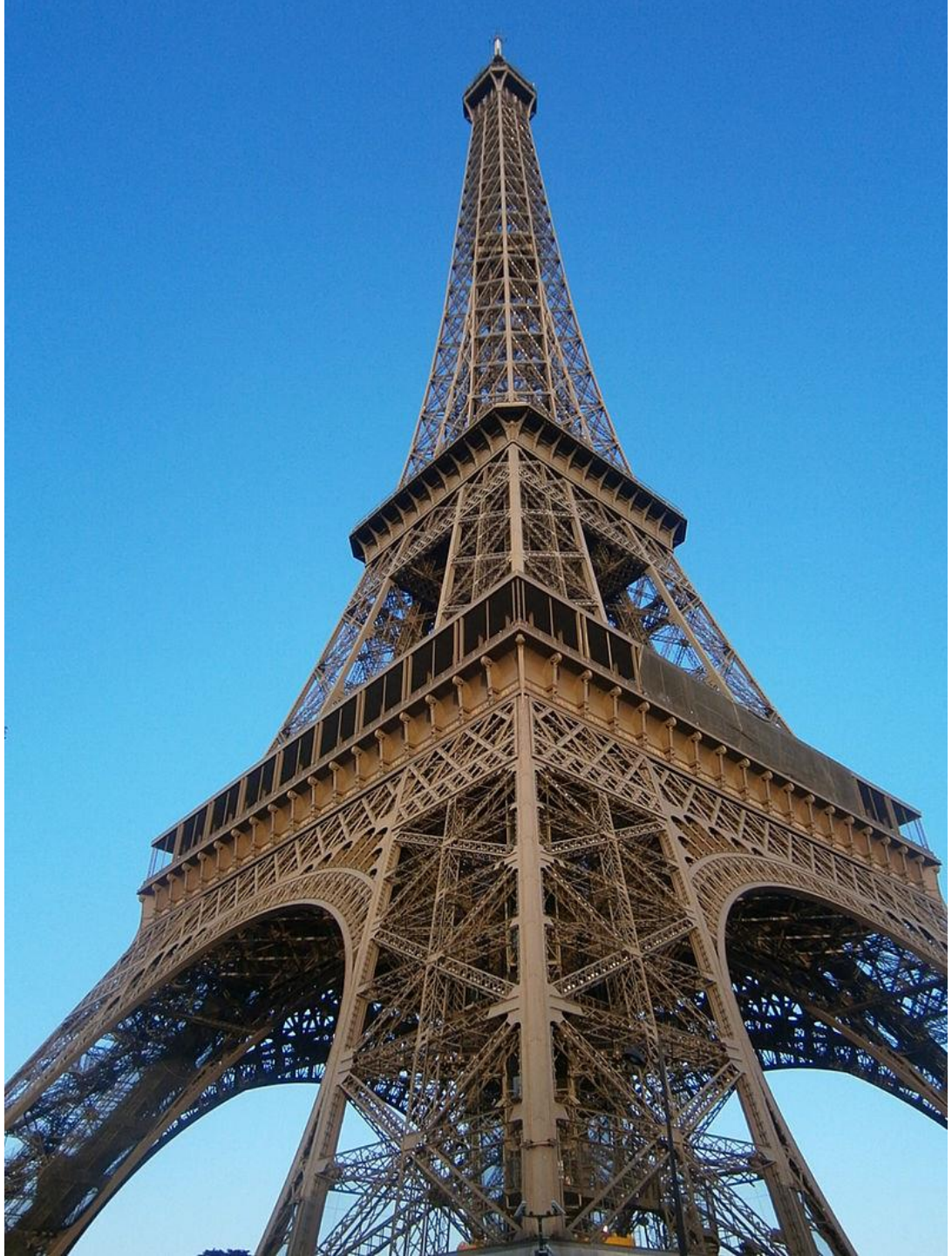
LEADERSHIP

Two-thirds of PROs in the WEEE Forum are market leaders.

TONNAGE

Last year, the PROs in the WEEE Forum collected 2,500,000 tonnes of e-waste, the equivalent of 250 Eiffel Towers.



COMPETENCE

Our mission is to be the world's foremost e-waste competence centre excelling in the implementation of the circularity principle.

EEE placed on market	WEEE collected	Return rate	Collection target performance	Recovery & recycling rates
Depollution results	Input & Output fractions			Product Information System
Collection methods	Regulation & policies			Actors
Composition of WEEE	Materials arising	Stocks & flows	Components	Information for treatment facilities (I4R)
Campaigns	CO_2 footprint	Standards	Uniform audit procedures	Due diligence

THE COMMISSION'S GUIDELINES ON THE GENERAL MINIMUM REQUIREMENTS FOR EPR SCHEMES.

Mattia Pellegrini, European Commission

IN-DEPTH REVIEW OF THE WEEE COLLECTION RATES AND TARGETS IN THE EU28, NORWAY, SWITZERLAND AND ICELAND.

Kees Baldé, UNITAR

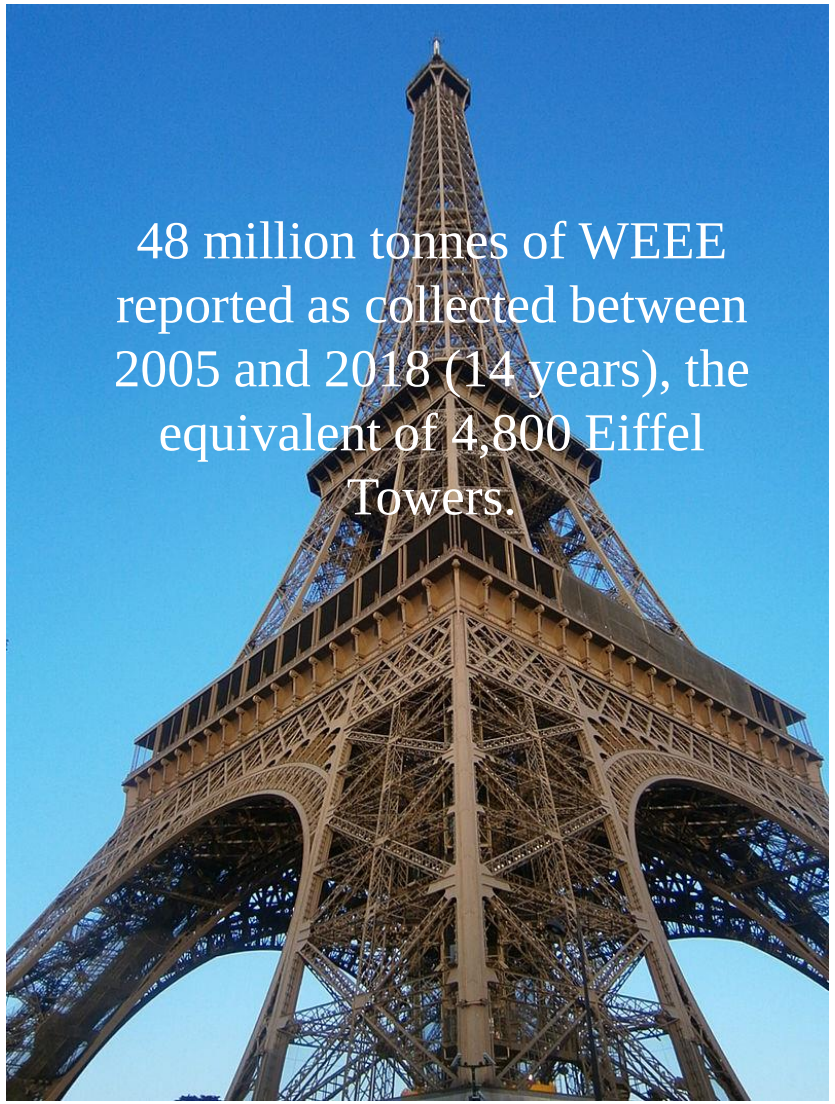
AN ENHANCED DEFINITION OF EPR AND THE ROLE OF ALL ACTORS.

Jan Vlak, WEEE Forum

THE ISSUE.

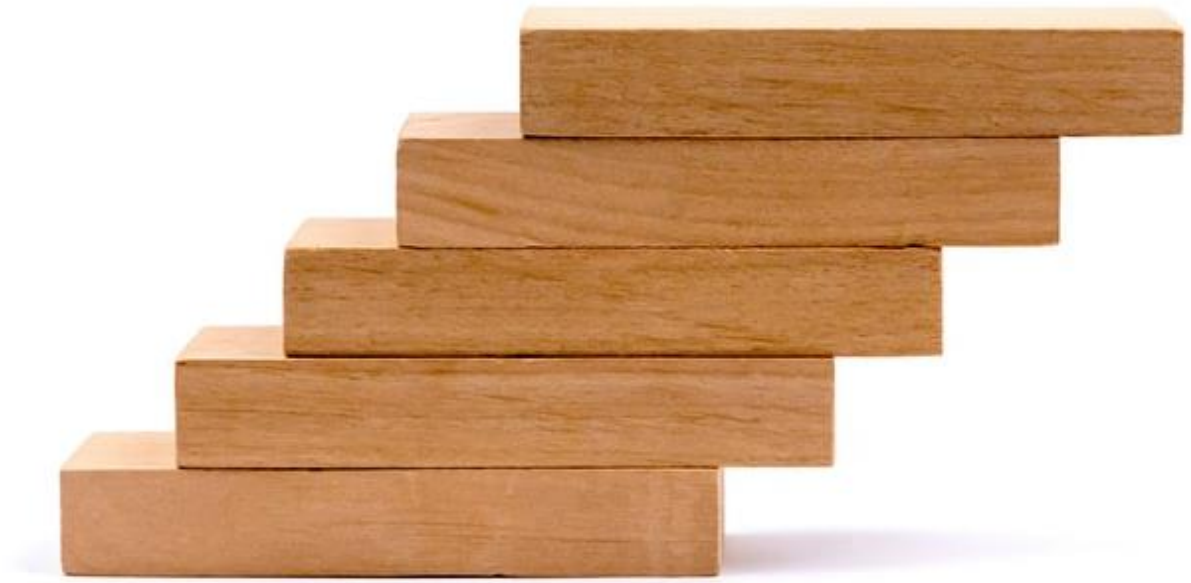
Most Member States struggle to meet the 2019 WEEE collection targets

DESPITE IRREFUTABLE PROGRESS...



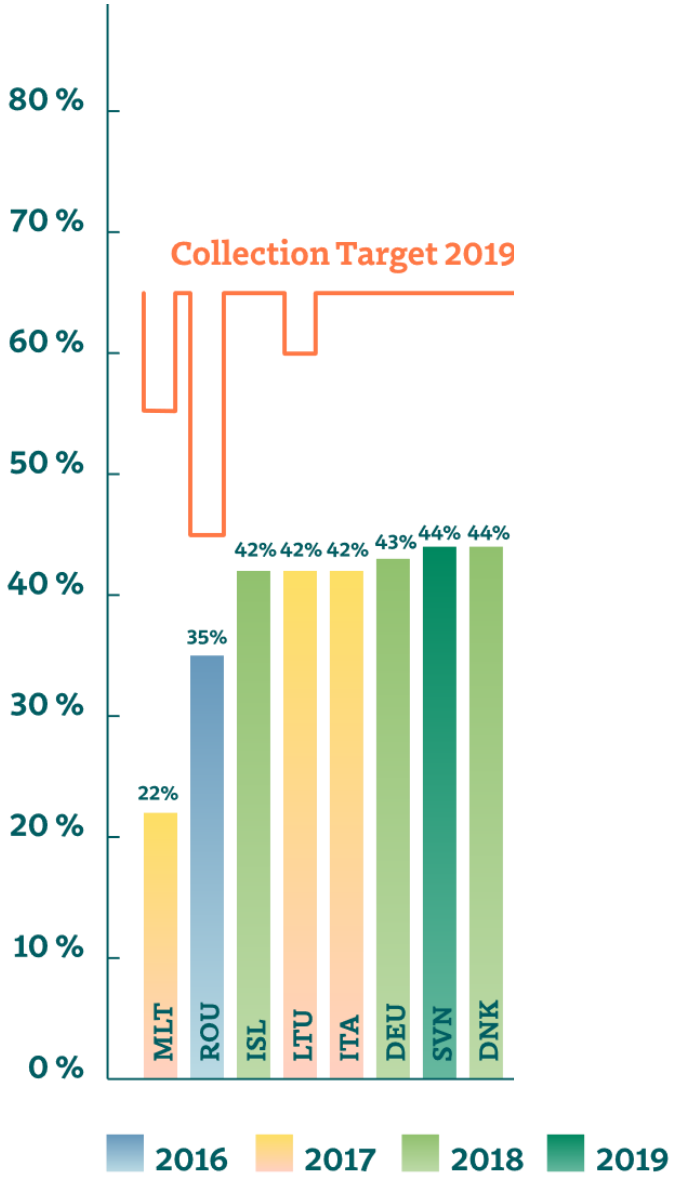
"Europe is the continent with the highest documented formal e-waste collection and recycling rate"

DESPITE IRREFUTABLE PROGRESS...



Collection of WEEE went up from 7.3 kg/inh in 2010 to 9.5 kg/inh in 2018.

...A SIGNIFICANT DISTANCE TO TARGET



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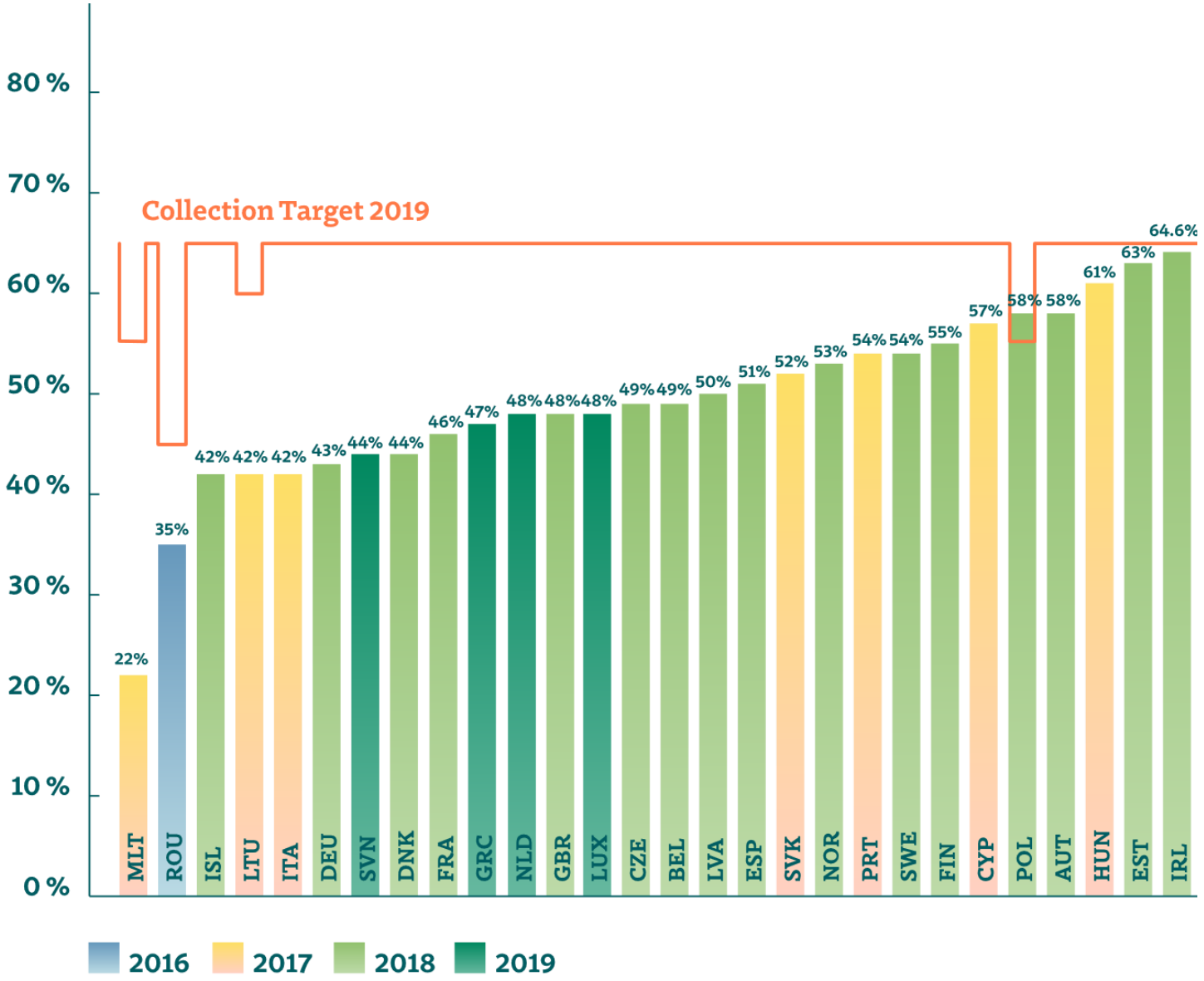

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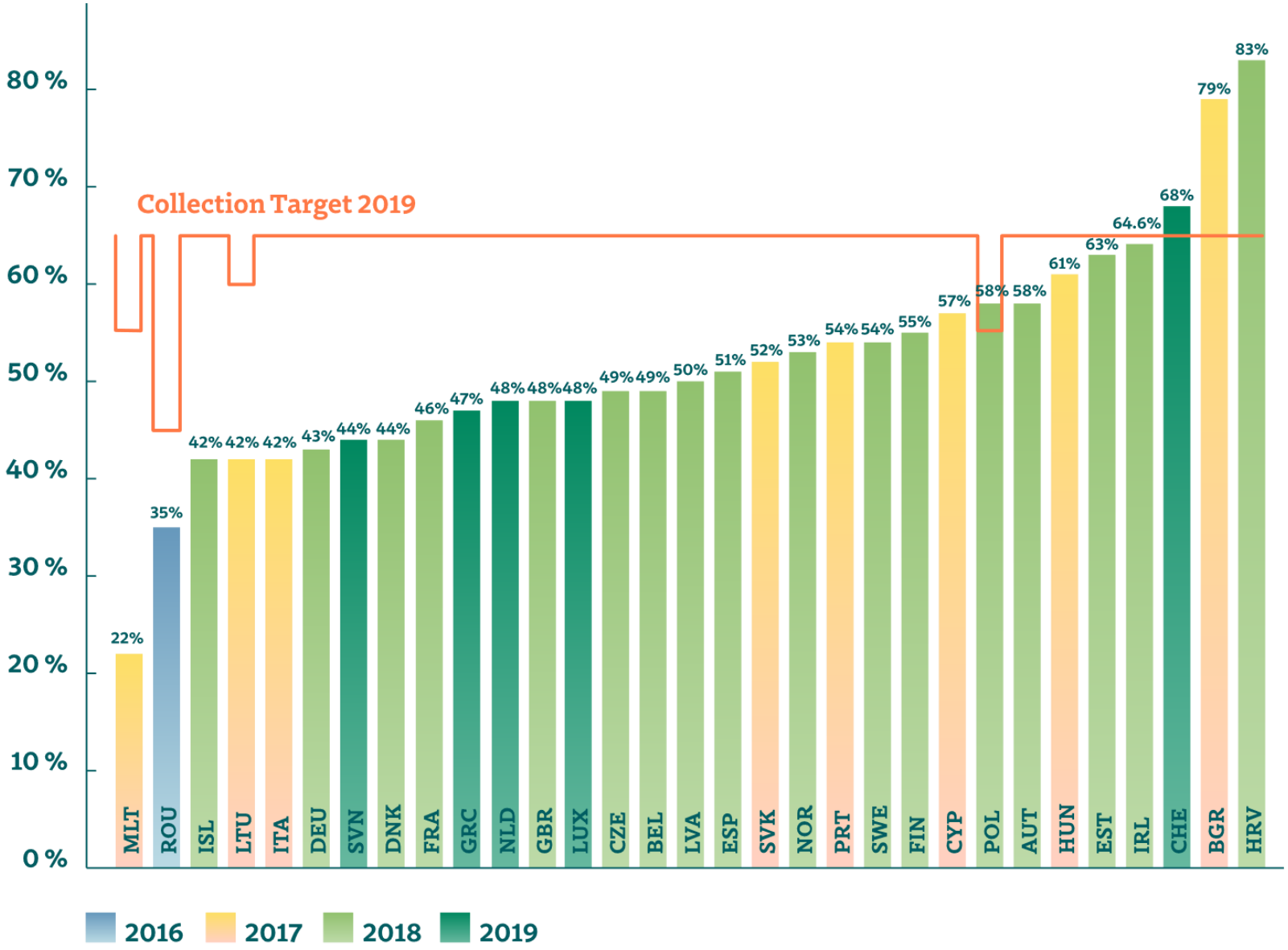
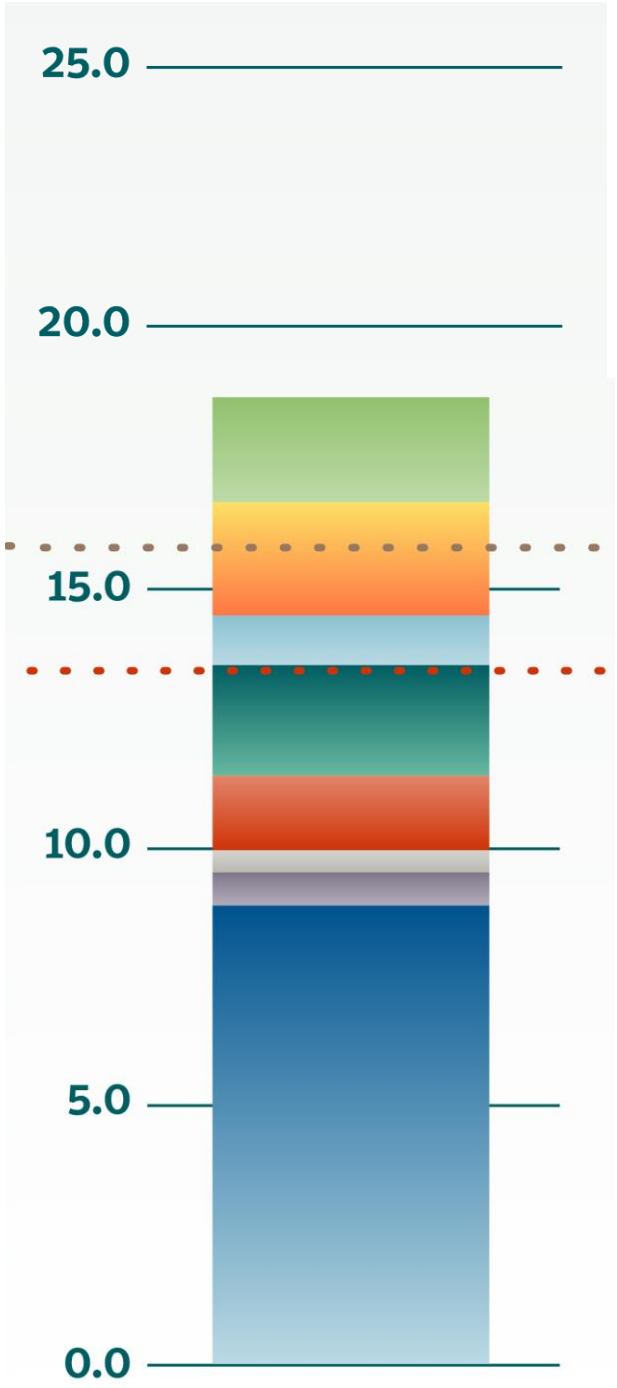


WHERE THE WEEE GOES

WEEE Generated target

‘Placed on market’ target

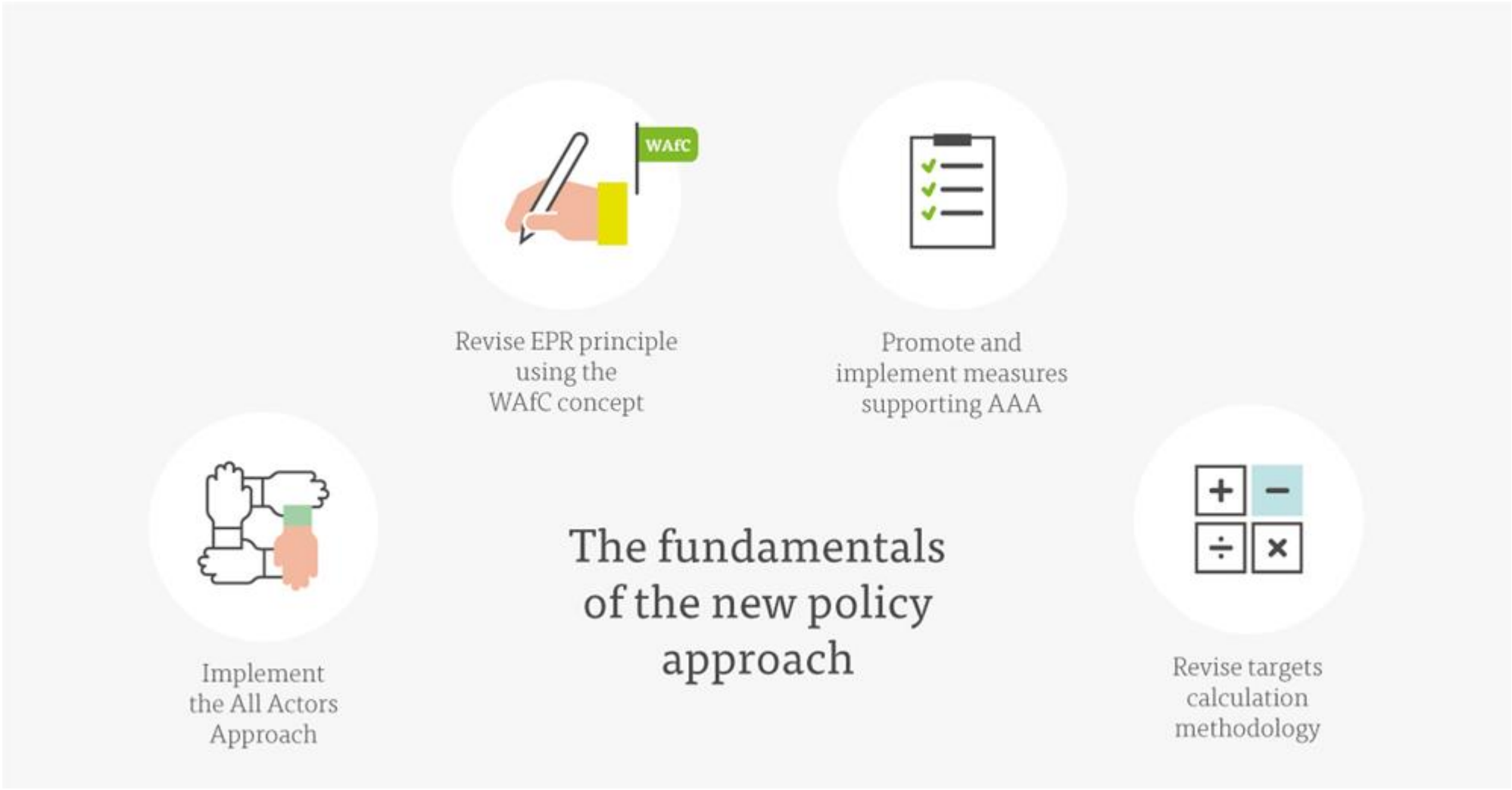


The time is ripe for an update of the WEEE policy approach based on an enhanced definition of the EPR principle.

THE SOLUTION.

The fundamentals of a new policy approach

NEW POLICY APPROACH FUNDAMENTALS



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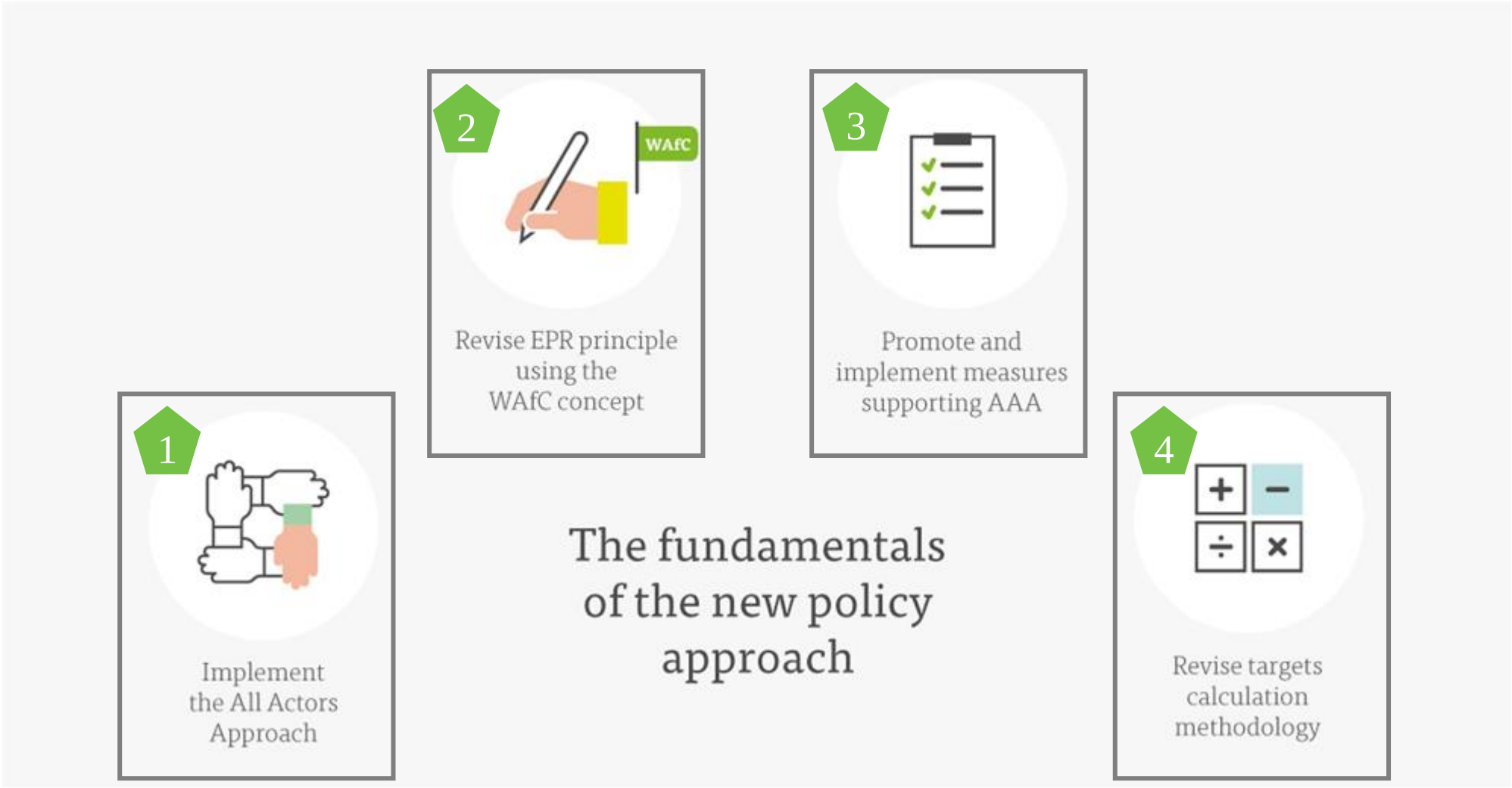
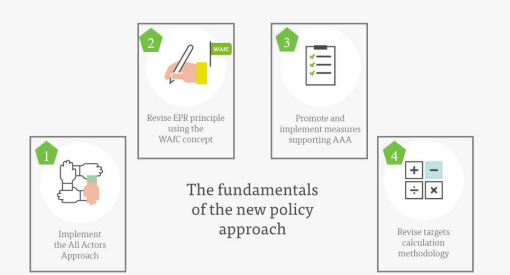
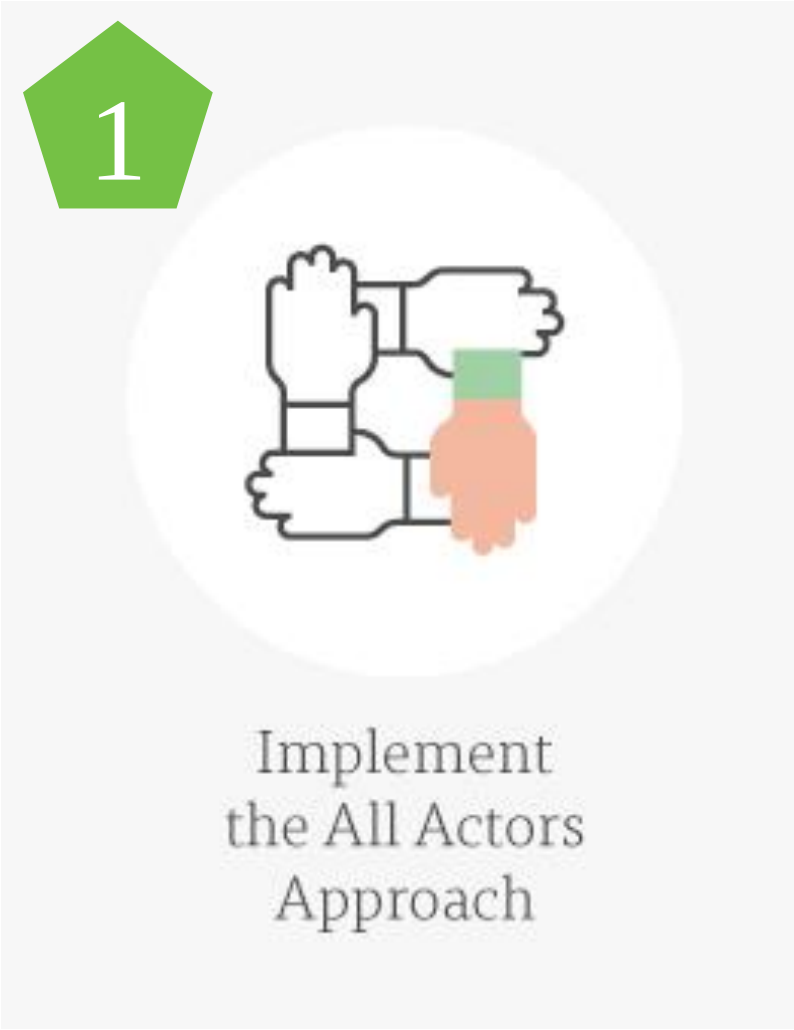


NEW POLICY APPROACH FUNDAMENTALS

All Actors Approach





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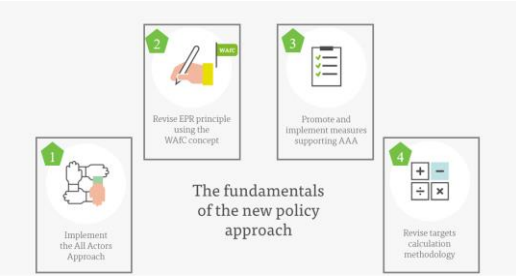
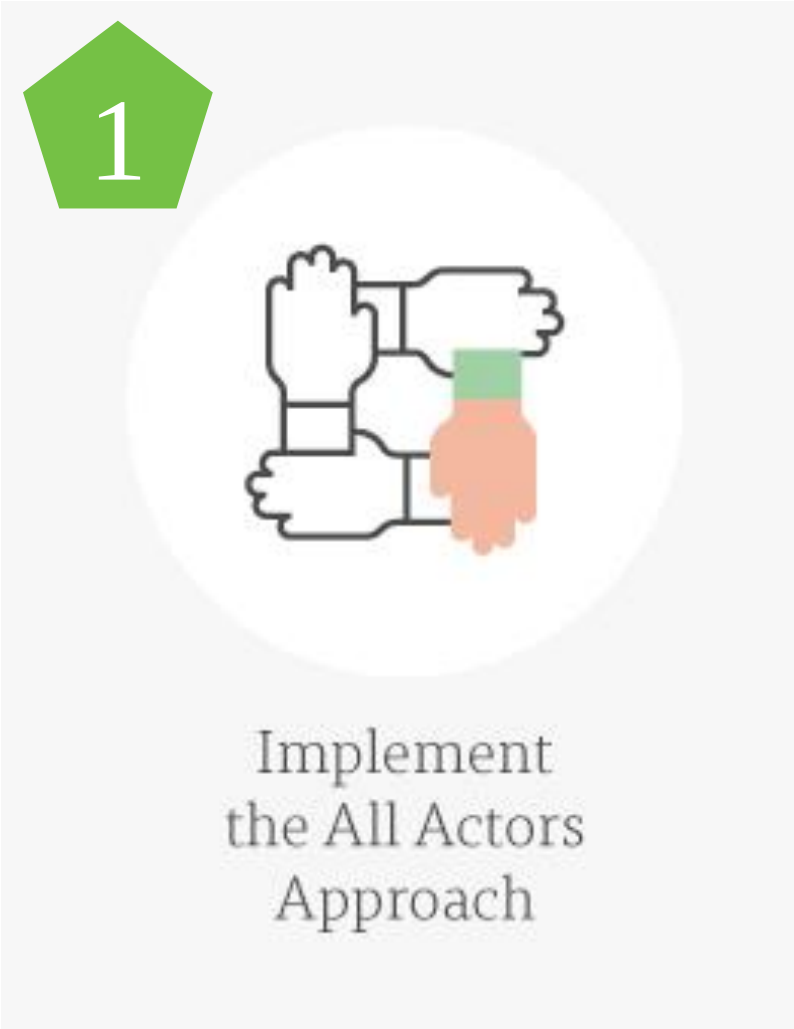
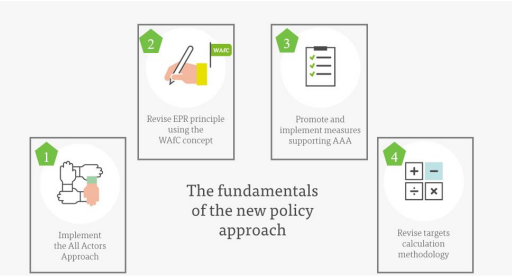


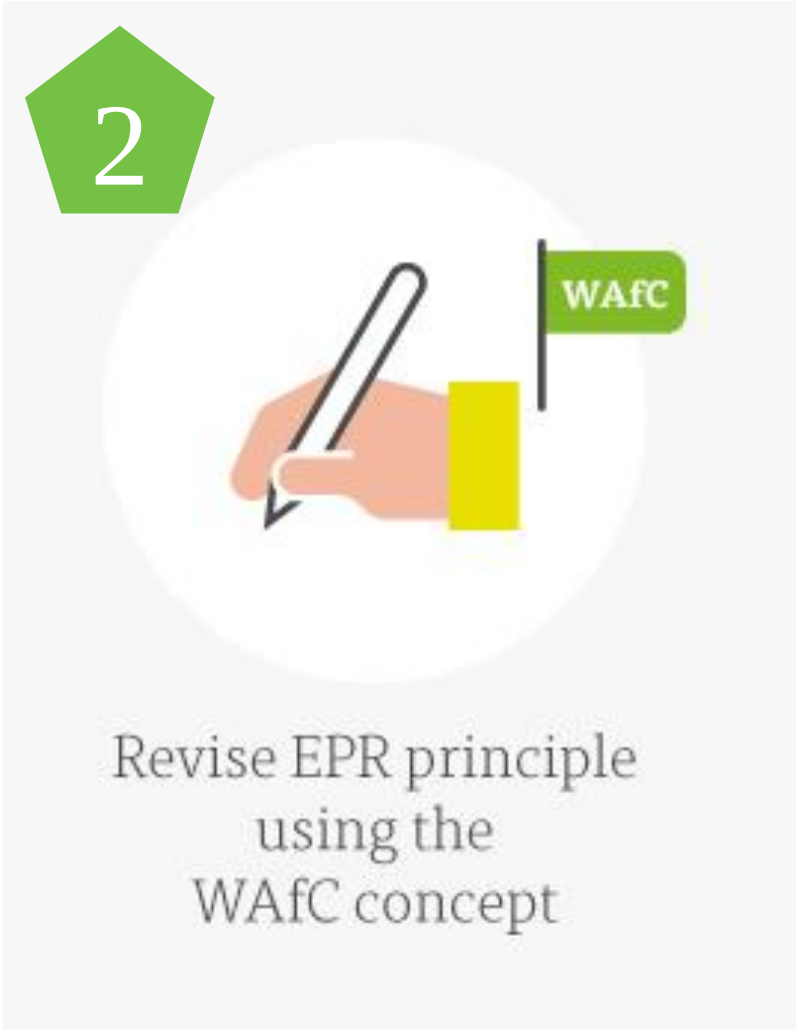


All actors that influence the WEEE collection rate should be represented in the Co-ordination Body.

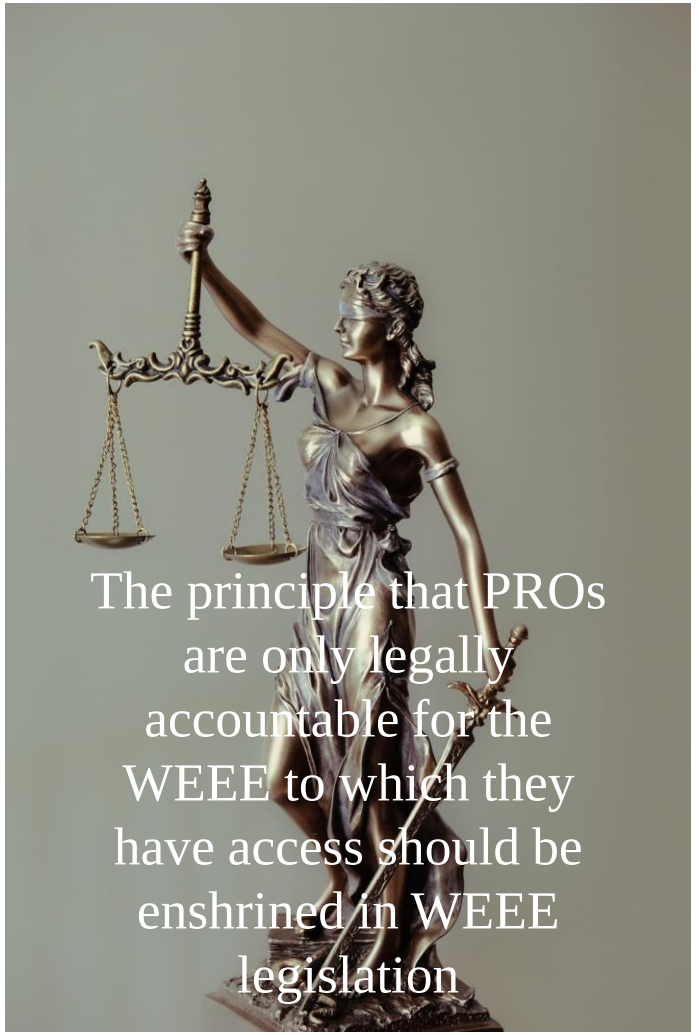
NEW POLICY APPROACH

WEEE Available for Collection





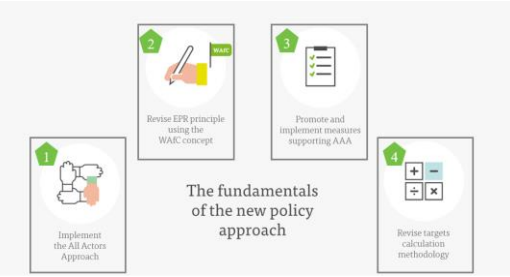
EPR stands for ‘extended’, not ‘exclusive’ producer responsibility



PILLARS OF THE ENHANCED EPR CONCEPT

NEW POLICY APPROACH FUNDAMENTALS

Supporting measures



3

Promote and implement measures supporting AAA

1. Establish a coordination body.
2. Improve collection network, focus on small WEEE.
3. Extend retail and logistic role in WEEE collection.
4. Count WEEE collected with scrap and ensure proper treatment.
5. Awareness and behaviour change.
6. Involve customs.
7. Set specific measures and Targets for B2B and PV panels.
8. Promote circular economy and waste prevention.
9. Targeted law enforcement.
10. Monitor flows.

NEW POLICY APPROACH FUNDAMENTALS

Review target setting methodologies

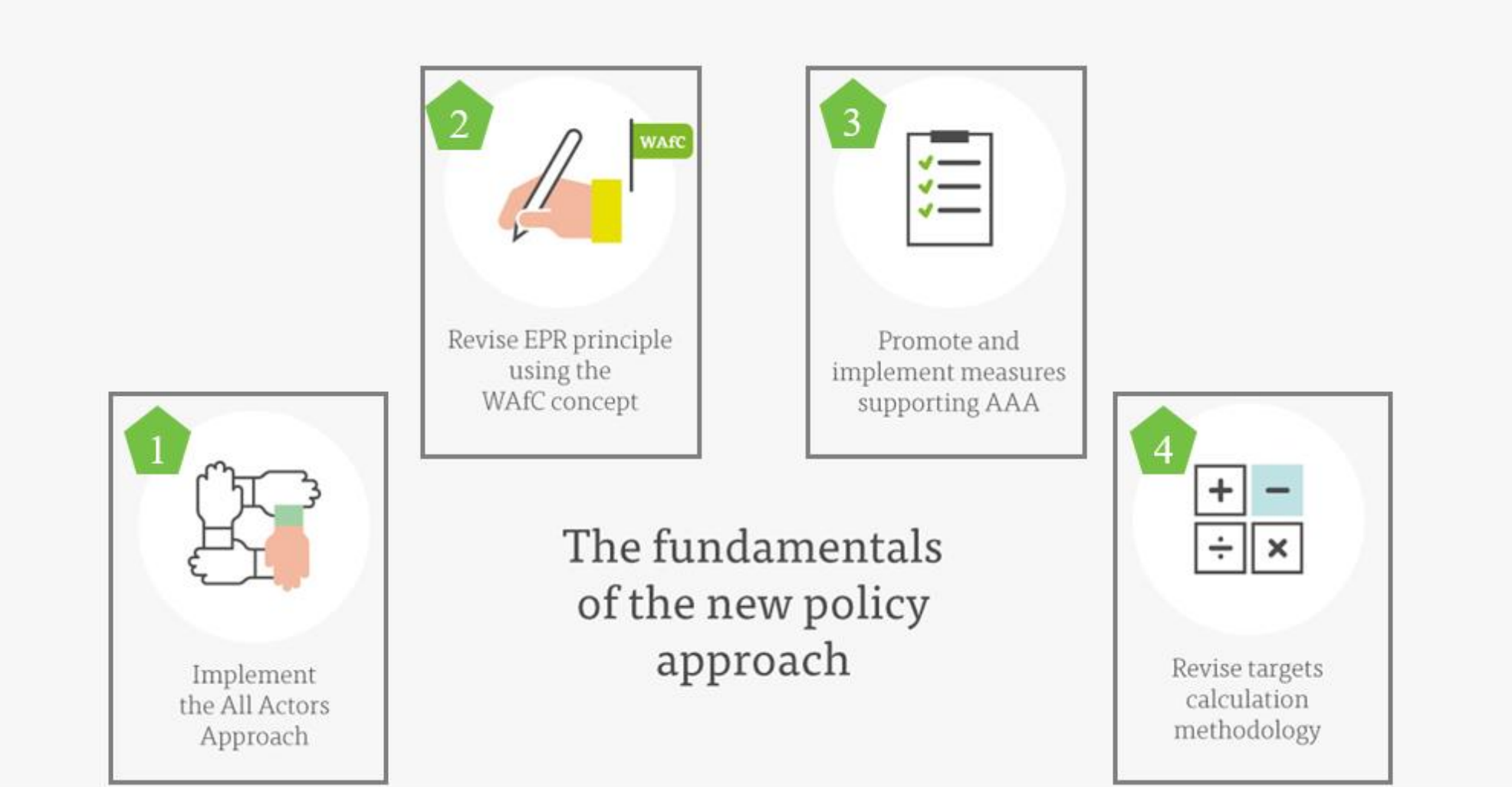
4

Revise targets calculation methodology

The targets defeat their purpose.

Revise targets calculation methodology

NEW POLICY APPROACH FUNDAMENTALS



THANK YOU

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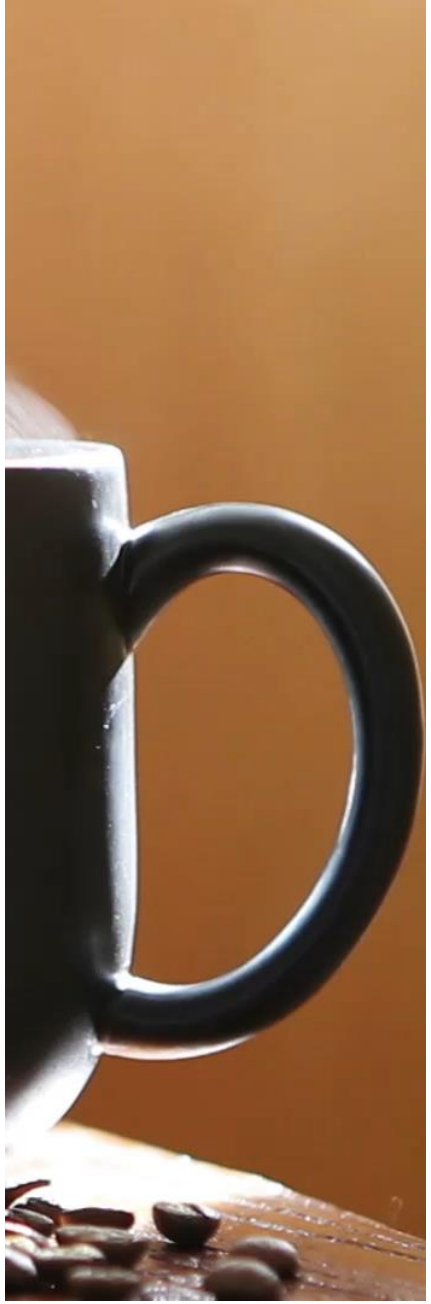
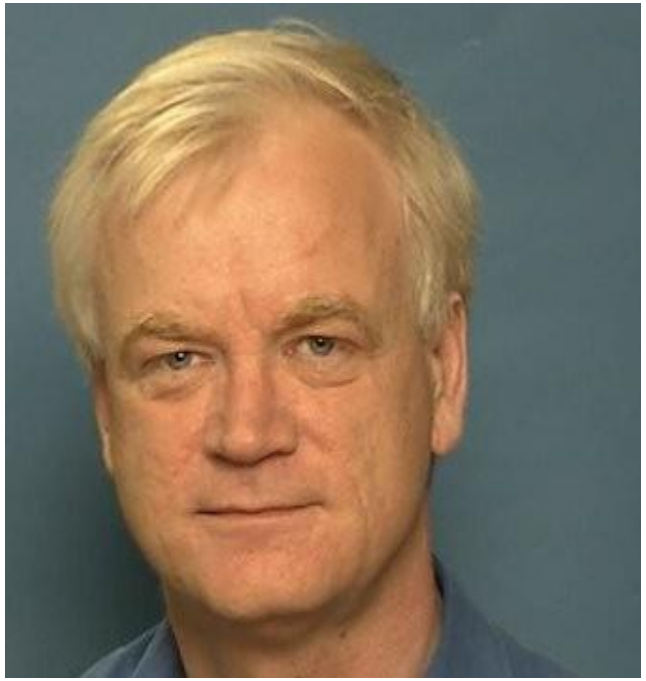
COMFORT BREAK

5 minutes



INTERACTIVE PANEL DISCUSSION.

INTERACTIVE PANEL DISCUSSION



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THANK YOU

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